



NEW ASHLY COMMERCIAL MIXER/AMPLIFIER ENDS UP IN FUNERAL HOME

BEDFORD PARK, OHIO – With increasing frequency, the administrators at Hillcrest Memorial Park Cemetery in Bedford Heights, Ohio were hearing the same simple request; a request they could not properly fill. During visitation prior to a funeral, the bereaved asked to play their personal music. Very often, it was the music cherished by the deceased or music that was especially grounding in such a trying time. But beyond supplying an inelegant boom box, Hillcrest had no infrastructure for music playback. The administrators called on **Audio Video Interiors and Safety Technologies** (AVIST) of nearby Middleburg Heights, Ohio to provide a cost-effective solution. AVIST director Gary Matthews designed a simple, robust system around the new 3-input, 1-output Ashly Audio TM-360 public address mixer/amplifier.

“I have a lot of customers who are looking for very simple, very cost-effective solutions for straightforward sound reinforcement situations,” said Matthews. “They don’t need automation or zone capabilities. They need a basic amplifier with basic bass and treble adjustments.” And because those requirements are so minimal in a world awash in bells and whistles, it perhaps goes without saying that a successful basic mixer/amplifier had better be inexpensive and utterly reliable.

The Ashly TM-360 public address mixer/amplifier has three input channels and one 60-watt transformer-isolated output with four ohm, eight ohm, 25-volt or 70-volt options. Its appearance and user interface is simple. The front panel includes just six knobs – input volume (with signal presence LEDs) for each of the three inputs, bass, treble, and master – and a 1/8-inch jack suitable for iPod output. However, Ashly’s clever design allows the TM-360 to accommodate a wide range of applications. Using a versatile combination of Euroblock and RCA connections, inputs include one mic/line (with optional phantom power) and two stereo inputs. Integrator-accessible dipswitches allow for a 400 Hz low-cut filter, flexible muting & ducking, and output sends to a second zone. A manual or automatic power-saving mode adds to the unit’s total lifecycle economy.

At Hillcrest, Matthews installed the Ashly TM-360 with just two inputs, a CD player and an iPod® dock. The output feeds seven 8-inch 70V ceiling loudspeakers. "I've been specifying Ashly products in more sophisticated systems for years," said Matthews. "I like the brand, I like the people, and I like their price point. Ashly consistently builds reliable equipment, and so I didn't hesitate to specify the TM-360 – even though it's a brand new product." Thanks to the Ashly TM-360, Hillcrest Memorial Park Cemetery now has a dignified sound reinforcement system for its clients.